

William Morgan

William was the inaugural Executive Officer for Rabbit-Free Australia. He set up the Foundation's Fund, managed the registration of the Easter Bilby trade-mark (including a protracted legal dispute), and developed long-standing commercial arrangements for Easter Bilby (including chocolate manufacture and the production of children's books). His endeavours took him from remote field days in regional Australia to supporting children's Easter Bilby pantomimes in Sydney and Melbourne, and he negotiated with government agencies, national business corporations and research institutions.

William was also an important contributor to the Foundation's support for the original RHD trials on Wardang Island. He filled in as the national coordinator for the RHD Program when the coordinator (Nicholas Newland) was on leave and, being a qualified pilot, he even helped ferry researchers and supplies to and fro from Wardang Island during calicivirus research trials.

William has maintained continuous connection with the Foundation since its inception. He served as Executive Officer from 1993 until 2002 and since then has voluntarily served as Treasurer – a role through which he still guides the commercial growth and stability of the organisation.

A successful business manager in his own right, William's company '[Natural Floors](#)' is now into the second generation as a family business.



William Morgan, inaugural Executive Officer and long serving Treasurer of Rabbit-Free Australia.